



**RAINDANCE**  
**MONTREAL** PRESENTS

IN PROUD  
ASSOCIATION  
WITH

**DAWSON**  
C O L L E G E

**SATURDAY FILM SCHOOL**

# **BREAK INTO THE FILM INDUSTRY**

**SATURDAY | NOV 15 2014 | 10.00 AM-5.00 PM**  
**ROOM 5B.16 | DAWSON COLLEGE | MONTRÉAL**

**A RAINDANCE FILMMAKING EVENT**

**Raindance's signature class has been labelled 'the best and most informative introduction to the film business'. This full day intensive will teach you everything from story structure to finding the money in order to write and produce your first film.**

Raindance Film Festival Founder and Social Media Maverick **Elliot Grove** returns to Montreal with a fresh look at breaking into the film industry to get your movie made and seen, in this one day interactive event. Elliot has produced over 150 short films, 6 features and trained thousands of emerging filmmakers around the world to use the Raindance network and social media to build audiences, source financing and screen films.

Divided into 4 parts, we start with **Writing the Screenplay**. We then explain the processes of **Making the Movie** for an achievable budget. After lunch we discuss **Promoting Yourself and Your Movie**. Finally, Elliot Grove explains how to **Break Into the Film Industry**, touching on CVs, pitching, negotiating and personal branding.

Taken by thousands of students around the world, **Break Into The Film Industry** is one of the most comprehensive industry seminars around. **If you want to get serious about your film career, this is for you!**

Every attendant is provided with a 16-page handout containing tips, tricks, resources and more. Each participant will receive a follow-up email with links to valuable information and the offer to join our quickly growing international Raindance community.

## **BREAK INTO THE FILM INDUSTRY**

**Saturday, November 15th. 10am - 5pm**

- >> Arrive for check-in **NO LATER THAN 9:30am.**
- >> Dawson Students must bring a valid student card to check in.
- >> Bring your smartphones, laptops or tablets to complete filmmaking challenges throughout the day.
- >> Lunch is not provided, but ample places nearby.

For more information and to **book your ticket** go to:

<http://alturl.com/qjhgu>

**Or email on:** [montreal@raindance.org](mailto:montreal@raindance.org)

4001 de Maisonneuve West | Room 5B.16  
de Maisonneuve entrance | Montréal | Quebec  
H3Z 3G4 | email: [montreal@raindance.org](mailto:montreal@raindance.org)

*\* Substantial discounts for students and Raindance members.*

Details on the next page >>>

# COURSE PROFILE

10:00 – 11:30am

## Writing The Screenplay

Have you ever had an idea for a movie? Let Elliot Grove help you get that idea onto the page by explaining to you the basic principles of writing screenplays, and demonstrating the powerful storytelling tools used by the professionals.

- Finding an idea
- Creating memorable characters
- Playing with story structure
- Copyright and legal basics
- How movies are bought and sold

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*“ Elliot Grove is amazing. He knows his stuff. The course was fun, engaging and informative. I learnt something new every minute. If you're looking for inspiration, look no further than Raindance. It's the gift from the Gods! ”*

Stephen Rae

11:45 – 1:00pm

## Making the movie

Making movies is not complicated. It is hard work. We tell you how movies are produced and will give dozens of shooting tips that will save you money and make it easier to get your movie made.

- Creating a budget
- Choosing a camera
- Shooting on locations
- Securing permissions for shooting in public
- Guerilla filmmaking

1:00 – 2:00pm Lunch

2:00 – 3:45pm

## Social media

If you have ever dreaded the thought of Twitter or Facebook, this is the section for you. Learn how filmmakers can use social media to raise money, get work and sell movies using social media.

- Basics of crowd funding
- Creating an audience
- The 7 secrets to becoming an expert
- Using social media to get work

## Questions?

Contact [montreal@raindance.org](mailto:montreal@raindance.org)

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*“ Elliot Grove. The fact that he presented the course himself and didn't send his deputy. I like his nonsense, mythbreaking approach, and his genuine encouragement for new filmmakers to just get in there and just do it. ”*

Sharon Coote

4:00 – 5:00pm

## Breaking Into the film Industry

If you would like paid work in the film industry, this is the session for you. Elliot's back and teaches how to prepare yourself for work as a writer, producer, director, technician, editor or art director.

- Showreels and CVs explained
- Choosing your field
- Marketing and promoting yourself
- Negotiating pay and what you can expect to earn

5 – 7pm

## Networking drinks

We retire to a nearby bar for networking drinks.

\*\*Only students 18 or above may attend.

## Who is it for?

**Break Into The Film Industry** is the ideal class for anyone wanting to get to know the film industry, whether they have previous experience or not. At our classes we regularly see:

- Passionate young newcomers looking to break into the film industry
- Independent filmmakers seeking inspiration and clarification
- Film Industry professionals looking for a new direction
- Professionals hoping for a new career

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*“ The course was practical, engaging, honest and encouraging. Conveyed with openness and a nice sprinkling of humour. Speakers interacted well with the audience, providing a clear emphasis on collaboration and utilization of skills within the room. I'd say it was the perfect intro. I'll be back... and better than before! ”*

Deborah Ghayas

**If you are serious about kick-starting your film career, don't miss this amazing industry seminar, supported by Dawson and Concordia.**



# RAINDANCE MONTREAL

## COURSES WINTER/ SPRING 2015



### Screenwriter's Foundation Certificate Jan 13 – Feb 10 2015

5 intensive evenings that will teach you everything you need to know to start writing solid screenplays for cinema and television, including 3-, 4- and 5-act structures as well as more complex narrative and characterization techniques.



### Documentary Foundation Certificate Jan 22 – Feb 19 2015

A five-part evening course of 3 hours each to introduce you to the basics of documentary filmmaking, from no-budget gun & run projects to scripted documentary features, and the art of finding your own voice in this exciting industry.



### Raindance Valentines Shorts Contest Feb 11 2015

Tell us what you think about Valentine's Day... Create a Valentine's—*or anti-Valentine's*—Day short and send it in! We'll screen the 6 best entries at a Montréal cinema. The winning 3 will be awarded prizes and Q&As with the creators. Length: 5 – 10 mins, **no longer** than 14 minutes! **Early deadline: Nov 30, 2014. Regular deadline: Dec 31, 2014. Late deadline: Jan 16, 2015.**



### Producer's Foundation Certificate

**Feb 18 – Mar 25 2014 (incl mid-term break)**

This five-part evening course will teach you how films are produced, how you can develop realistic budgets, raise funds and discover opportunities available to filmmakers in Quebec.



### Live! Ammunition Pitch Contest March 12 2015

First time in Montréal — the Dragon's Den for writers, producers and directors! 2 minutes to pitch your idea to a panel of industry insiders — in front of a live audience. The panelists each give feedback and finally choose the top three pitches that will be awarded prizes.

Go to [www.raindance.org/montreal](http://www.raindance.org/montreal) to find out more, or email us at [montreal@raindance.org](mailto:montreal@raindance.org). Become a **Raindance member** and you'll get amazing discounts on all courses and festival submissions, as well as access to our incredible world-wide network of events.